

Creative Europe projects' response to the COVID crisis

A selection of practices shared by the beneficiaries of the Creative Europe Programme



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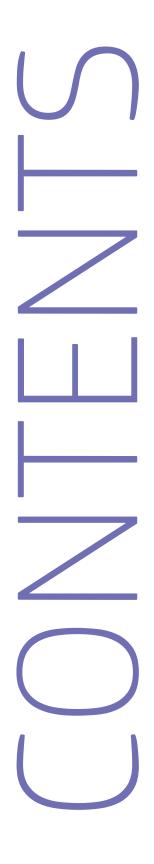
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TABLE OF CONTENTS



01.

Performing arts

02.

Cultural heritage

03.

Visual arts

04.

Design and applied arts

05.

Books and publishing

06.

Multidisciplinary

LIST OF PROJECTS

01. Performing arts

Circus

Clowning Connect Us – ClowNexus

Dance

Big Pulse Dance Alliance

Dance On, Pass On, Dream On

Dancing Museums - The democracy of beings

ImPArt - Performing Arts redesigned for a more immediate accessibility

Music

ATLAS OF TRANSITIONS. New geographies for a cross-cultural Europe

European Talent Exchange Programme (ETEP)

Let's Sing Oratorio Music!

Liveurope

Music Bridge

Training Leading Voice

Opera

FEDORA Platform

Theatre

ACT: Art, Climate, Transition

Be SpectACTive!

Free man Walking – theatre as a tool for detainees' integration

People Power Partnership

IN SITU ACT

Performing Arts in (a world in) Transition II

02. Cultural heritage

FRH Connect

Our Many Europes

03. Visual arts

European ARTificial Intelligence Lab

European Photography Platform

TV Free Europe - One and a half million Steps over Borders

04. Design and applied arts

European Design Upgrade: Transnational

Capacity Building

Material Designers: Boosting talent towards circular economies

05. Books and publishing

Fantastic Europe: between Magic and Technology

Migranten aus dem Land der Kindheit

On the Margins: Underrepresented Voices, Genres and Experiences in European Literatures

Reading (more) Europeans: Further Strengthening Cultural Identity through Literature

Read Me Lam Yours

Special Marks: 10 Conversations about Identity

Ulysses' Shelter: Building Writers-in-

Residence Network 2

Versopolis

06. Multidisciplinary

Women Equal Share Presence in the Arts and Creative Industries



At the end of December 2020, the Creative Europe Culture Unit of the European Education and Culture Executive Agency (EACEA) launched a guestionnaire to all funded open projects, aiming at collecting feedback from beneficiaries on the circumstances under which they were operating during the first months of the COVID pandemic. The survey was sent to over 600 organisations and 335 answers were received (including 14 Creative Europe Desks, 213 Cooperation projects, 76 Literary translations, 21 Networks, and 11 Platforms). Its goal was to improve the support to beneficiaries and assess the feasibility of organising meetings in which practices among Creative Europe funded projects could be shared. The results of the questionnaire were presented on 6 May by EACEA during an online event with almost 400 attendees. Prompted by the Agency, the Creative Europe Desks organised follow-up meetings enabling further sharing of practices on the topic at national level and beyond.

The current document includes examples of how the respondents dealt with the moving environment and constraints produced by the COVID pandemic. It uses a sectorial approach and includes details about each project and a short summary of their experience.

The diversified character of the projects themselves and of the national contexts in which they were implemented pushed us to select some of the proposed solutions explored by beneficiaries. Each of them allowing new lessons to be learned on what worked, what did not work and what should be further explored in the long term. These practices do not have to be looked at as good practices or success stories, but rather as context-adapted practices.

For more initiatives and information related to EU's cultural and creative sectors' response to the COVID crisis, please visit the <u>Creatives Unite</u> platform.

Performing arts

CLOWNING CONNECTS US – CLOWNEXUS

ROTE NASEN CLOWNDOCTORS INTERNATIONAL - GEMEINNÜTZIGE PRIVATSTIFTUNG (AT)

Bypassing social isolation

#LARGE COOPERATION PROJECT #PERFORMING ARTS #CIRCUS #SOCIALLY ENGAGED ART

Clowning Connects Us - ClowNexus seeks to develop new strategies for co-created artistic interventions in social, health, and educational settings. To do so the project relies on healthcare clowning organisations covering different geographic areas and cultural backgrounds all over Europe.

The project responded to the COVID-19 crisis by coming up with alternative ways to engage with the elderly such as setting up encounters in retirement homes' gardens, performing in front of their windows and in street parades, engaging via online visits, and even initiating pen-pal activities with the residents.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.REDNOSES.EU | WWW.CLOWNEXUS.EU

BIG PULSE DANCE ALLIANCE

TANZ IM AUGUST /
HEBBEL-THEATER BERLIN GESELLSCHAFT MBH (DE)

Online festivals to keep promoting co-creation and transcontinental dialogue

#LARGE COOPERATION PROJECT #PERFORMING ARTS #DANCE #ONLINE FESTIVAL

Big Pulse Dance Alliance's long-term aim is to establish a network of European dance festivals. To achieve this, BPDA has been diversifying its programming as well as supporting choreographers in their transition to large-scale productions and creation of Open Air productions with sustainable tours.

The project responded to the COVID-19 crisis by setting up online activities on most of the 11 festivals to ensure a trans-continental dialogue between artists, producers, and stakeholders active in different areas. The activities include public digital conferences, digital dance performances, and dissemination of research and discussion results. An overview of some of the activities carried out can be found in the partners' websites as well as the project's main website.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.BIGPULSEDANCE.EU

DANCE ON, PASS ON, DREAM ON

DIEHL+RITTER (DE)

Promoting alternative ways of reducing 'social distancing' while involving seniors impacted by isolation

#LARGE COOPERATION PROJECT #PERFORMING ARTS #DANCE #SOCIALLY ENGAGED ART

Dance On, Pass On, Dream On is a project of Diehl+Ritter, an organisation that has vigorously supported the entire German dance scene during the COVID crisis. This particular project aims at exploring 'the relationship between age and dance both on stage and in society'. It addresses structural ageism and the fragility of intangible heritage in the dance sector by promoting new dance productions, masterclasses, and small-scale projects.

Its response to the COVID-19 crisis included replacing stage productions and live performances with live-streamed creations, online dance classes, workshops, and socially distanced outdoor performances. In Berlin an amateur over-60s dance group performed in front of the windows of a care home, thus, increasing the sense of community, and building a bridge between two otherwise isolated groups: the residents (with the outside world) and the dancers (with the audience).

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.DOPODO.EU

DANCING MUSEUMS THE DEMOCRACY OF BEINGS

LA BRIQUETERIE - CDCN DU VAL-DE-MARNE (FR)

Promoting connection and togetherness by means of online residencies and participatory projects

#LARGE COOPERATION PROJECT #PERFORMING ARTS #DANCE #AUDIENCE ENGAGEMENT

Dancing museums promotes long-term collaborations between dance organisations, museums, universities, and local communities, thus, aiming at increasing the exchange of skills and knowledge and at improving the interaction between artists and audience.

The project responded to the COVID-19 crisis by organising a series of online residencies and transferring most of the international gatherings online. The digital events were supervised by a dramaturge while a blogger was taking account of them; the latter eventually produced a journal, which also became a participatory project.

During the first lockdown, the Italian artist Masako Matsushita launched <u>Diary of a Move (DOAM)</u> thanks to the collaboration with the Italian partner of the project. DOAM invited more than 60 people to record a movement every day, thus, creating a sort of archive of gestures, both real and virtual. The archive was then donated to the <u>Civic Museum</u>, thereby becoming the cultural heritage of the town of Bassano del Grappa. From a conceptual point of view, Diary of a Move is just as personal and intimate as it is public and shared; it is both a diary and a collection of choreographic material to recount a collective experience in times of physical distancing.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.DANCINGMUSEUMS.COM

IMPART - PERFORMING ARTS REDESIGNED FOR A MORE IMMEDIATE ACCESSIBILITY

FREUNDE UND FÖRDERER VON UN-LABEL E.V. (DE)

Accessibility and aesthetics in a digital studio talk

#SMALL COOPERATION PROJECT #PERFORMING ARTS #DANCE #SOCIALLY ENGAGED ART

ImPArt is one of the first projects in the world to explore the 'aesthetics of access'. It aims at enabling all individuals to have an equal experience of an artistic product thanks to audio descriptions, captions, and sign language interpretations, among others.

The project responded to the COVID-19 crisis by replacing the scheduled guest performances and changing the touring plans with the production of an ImpArt digital studio talk. The talk show emerges amidst a digital debate on the relation between aesthetics and access and attempts to offer insights into the specific challenges and possibilities concerning the accessibility of the sector.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.UN-LABEL.EU/EN/PROJECT/IMPART

ATLAS OF TRANSITIONS. NEW GEOGRAPHIES FOR A CROSS-CULTURAL EUROPE

EMILIA-ROMAGNA TEATRO FONDAZIONE (IT)

Four voice-only musical compositions to go beyond isolation

#LARGE COOPERATION PROJECT #PERFORMING ARTS #MUSIC #SOCIALLY ENGAGED ART

ATLAS OF TRANSITIONS aims to promote cross-cultural dialogue by enhancing interaction between European citizens and newcomers through culture and the performing arts. At the beginning of 2020 an open call was launched, aimed at creating a massive chorus performance in public space with the citizens of Bologna, which was then impeded by the COVID-19 crisis.

As a reaction to the lockdown condition, the project was converted in asking for audio fragments in which people expressed how they felt during the lengthy period of isolation in the city of Bologna. A new open call was launched and over 100 contributions were received and edited together by musician and researcher Meike Clarelli, resulting in four musical compositions. These are representative of how musicality is to not only be associated with music instruments, which were not used in the production, but can be found even in everyday rustles, breaths, background noises or cars driving by. The final product was broadcasted by different radios under the title MAGNITUDO, a collective act of voicing.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.ATLASOFTRANSITIONS.EU

EUROPEAN TALENT EXCHANGE PROGRAMME (ETEP)

STICHTING EUROSONIC NOORDERSLAG (NL)

Online platforms, and showcases for audience building and artists self-promotion

#PLATFORM #PERFORMING ARTS #POP MUSIC #EMERGING ARTISTS #ONLINE FESTIVAL

The European Talent Exchange Programme (ETEP) has been promoting and facilitating cross-border exchanges and successes of emerging pop music artists since 2003. The kick-off of every years ETEP programme is a showcase of all ETEP acts during the festival ESNS (Eurosonic Noorderslag). Due to COVID a physical edition was not permitted. Therefore the platform responded by involving the participants in the creation of new content for single ETEP-acts gathered in a fully digital festival format organised in January 2021.

Despite the acts, audience, and industry professionals being unable to meet each other in Groningen, they still managed to make the most of the virtual experience with daily live-streamed panels and performances as well as online networking opportunities allowing professionals to meet each other in a virtual environment.

The online edition also brought new possibilities for networking, giving artists the possibility of gaining a much greater reach for their showcases via ESNS channels and media partners. Next to this, all 130 festivals connected within the platform, were given seral different options, to promote the ETEP acts. They are encouraged to create content for online possibilities or promote acts via (social) media.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.ESNS.NL

LET'S SING ORATORIO MUSIC!

SLEZSKE DIVADLO OPAVA (CZ)

Youth engagement and participation during a pandemic

#SMALL COOPERATION PROJECT #PERFORMING ARTS #MUSIC #YOUTH #SOCIALLY ENGAGED ART

Let's sing Oratorio Music! is the first project aimed at developing the audience of the Oratorio music genre and engaging with European kids and youngsters. Although all indoor group activities were prohibited as a result of the COVID-19 crisis, the project managed to organise an international 'sacred music' competition in Italy involving children and youth choir singers. Their active participation was promoted by allowing them to sign the choir parts while being accompanied by a professional orchestra and soloists selected from the winners of the Sacred Music International Competition 2020 organised by Accademia Musicale Europea. The competition, which was rounded off with a final performance taking place in Rome, was complemented by workshops for vocal professors and by 15 videos to replace real life rehearsals and performances.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.LETSSING.EU

LIVEUROPE

ANCIENNE BELGIQUE (BE)

A confirmation of the essentiality of cultural activities

#PLATFORM #PERFORMING ARTS #LIVE MUSIC #SOCIALLY ENGAGED ART #ONLINE FESTIVAL

Liveurope is an initiative supporting iconic music venues in their efforts to promote the crossborder circulation of new European artists. Among other things, the platform responded to the COVID-19 crisis by shifting the Liveurope festival to an online format co-hosted and livestreamed simultaneously by its 15 full member venues.

As their doors could no longer be open to general audiences, some of the members of the platform opened their venues to charity organisations and individuals of a disadvantaged background. For instance, <u>l'Aéronef</u> teamed up with le Secours Populaire to organise <u>food deliveries</u> combined with art sales, whereas Ancienne Belgique joined forces with HOBO to <u>prepare meals</u> for homeless people in the legendary backstage kitchen that is usually at the disposal of the artists performing in the venue.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.LIVEUROPE.EU

MUSIC BRIDGE

GÖDÖLLŐI SZIMFONIKUS ZENEKAR ALAPÍTVÁNY (HU)

Replacing offline activities with online educational films about classical music to engage youngsters during the pandemic

#SMALL COOPERATION PROJECT #PERFORMING ARTS #MUSIC #YOUTH #SOCIALLY ENGAGED ART

Music Bridge was primarily designed to draw children and young people closer to classical music. The project came up with innovative methods to engage the youth, children with special needs, and individuals from underrepresented groups through various audience development programmes, concerts, festivals, and conferences.

The project responded to the COVID-19 crisis by launching alternative activities, including an online educational film and <u>youth concerts</u>, made available to primary and secondary schools.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.MUSICBRIDGE.ITSTUDY.HU

TRAINING LEADING VOICES

STICHTING ZIMIHC (NL)

Professionalising vocal and choral leaders' careers through hybrid training events around France

#SMALL COOPERATION PROJECT #PERFORMING ARTS #MUSIC #HYBRID EVENT #AUDIENCE ENGAGEMENT

Training Leading Voices' objective is to contribute to the professionalisation of vocal and choral leaders in Europe and the internationalisation of their careers. One project partner responded to the COVID-19 crisis by creating a small-scale hybrid, multi-location training event for conductors that took place in three locations around France. This event engaged attendees by means of online lectures and streamed sessions. The event activities, set up by À Coeur Joie, were carried out thanks to professional technical support and equipment.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.EUROPEANCHORALASSOCIATION.ORG

FEDORA PLATFORM

FEDORA - THE EUROPEAN CIRCLE OF PHILANTHROPISTS OF OPERA AND BALLET (FR)

New business models to support the performing arts

#PLATFORM #PERFORMING ARTS #OPERA #BALLET #EMERGING ARTISTS #PHILANTHROPY

The *FEDORA Platform* promotes innovative and hybrid opera and ballet co-productions created by emerging artists from different disciplines while appealing to a younger audience.

The platform responded to the COVID-19 crisis by launching the first online <u>Transnational</u> <u>Giving Europe Platform</u> in collaboration with the Transnational Giving Europe Network and with co-funding of Creative Europe. This solution facilitates online cross-border giving and boosts philanthropy in Europe that is more than ever necessary as the performing arts' existence is challenged by the pandemic.

Already 29 organisations have benefited from this solution on the FEDORA Platform to raise funds for their artistic projects. The digital solution has also been made accessible to other non-profit organisations in Europe, such as the World Health Organisation.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.FEDORA-PLATFORM.COM

ACT: ART, CLIMATE, TRANSITION

FUNDACAO CAIXA GERAL DE DEPOSITOS CULTURGEST (PT)

'Localise' programmes, strategies, and spaces to adapt

#LARGE COOPERATION PROJECT #PERFORMING ARTS #THEATRE

ACT: Art, Climate, Transition's objective is to raise awareness on ecology, climate change, and social transition. The project responded to the COVID-19 crisis by 'localising', i.e. focusing one's attention on the local context and resources to face the challenges arising in the planning of mobility and the setting up of international co-productions. This approach included working predominantly with local artists, partners, and contractors, and using nearby resources. In the case of festivals, partners tried to adapt international programmes, investing more in local artists and their own space, re-imagining performance based on time and space, brainstorming around the pandemic crisis, and giving birth to new productions.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.ARTCLIMATETRANSITION.EU

BE SPECTACTIVE!

ASSOCIAZIONE CULTURALE CAPOTRAVE / KILOWATT (IT)

Audience engagement, online residencies, performances, and workshops to promote civic participation and social inclusion

#LARGE COOPERATION PROJECT #PERFORMING ARTS #THEATRE #AUDIENCE ENGAGEMENT

Be SpectACTive! takes an audience-centric approach in the performing arts sector by allowing the audience to co-programme, co-create, and participate in the Peer Learning Network. The project responded to the COVID-19 crisis by launching online bilateral meetings among the 35 different groups of active spectators engaged in the project (about 1.000 people participating). The network also organised online residencies and performances that received a warm response from the side of the audience – one of them was played in 48 shows, each one of them for 16 spectators, so attended by 768 visitors, coming from 51 cities in 23 countries; moreover, 172 of these spectators had bought a solidarity ticket for a higher price, to show their support to the artists.

Such events were complemented by a series of workshops around the notion of freedom and social inclusion that went by the name Battle for the future, linking all the communities of spectators. Among this bilateral meeting of groups, were particularly successful the project called 'European Art Commissioners', in the common work of 2 communities to co-commissione to the same artist a double intervention in 2 cities (it is happening in Prague and Nitra, in Sansepolcro and Wien, in Zagreb and Sibiu, in Dublin and Kortrjik). This approach allowed local communities to work closer to artists while giving them space to express their needs and reflect on the impact of mobility. As part of the general response to the COVID-19, the partners of the network were asked to contribute with ideas, skills, and knowledge, which could later serve as a basis for reformulating activities in a more sustainable way.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.KILOWATTFESTIVAL.IT

FREE MAN WALKING – THEATRE AS A TOOL FOR DETAINEES' INTEGRATION

TEATRO DEI VENTI APS (IT)

A double limitation - prison and quarantine – transformed into new formats for distant creation

#SMALL COOPERATION PROJECT #PERFORMING ARTS #THEATRE #SOCIALLY ENGAGED ART

Free man Walking aims at improving the effectiveness of theatre work in prison, as a means for social and personal rehabilitation for inmates, while training professionals and developing an audience.

The project responded to the COVID-19 crisis by coming up with new creative methods to stay in touch with target groups, including telephone calls, emails, letters as well as streaming services. Moreover, the organisers managed to continue the artistic work by replacing the foreseen production with the making of a film, <u>Odissea Web</u>, and the radio play Odissea Radio, which not only depict the experience of actor-inmates with remote rehearsals and the impossibility of going on stage during quarantine, but also explore and narrate new expressive ways.

Useful links:

<u>CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE</u>

WWW.FREEWAYPROJECT.EU

PEOPLE POWER PARTNERSHIP

AKTIONSTHEATER PAN.OPTIKUM GEMEINNÜTZIGE GMBH (DE)

Integrating national COVID-19 regulations in the implementation process

#LARGE COOPERATION PROJECT #PERFORMING ARTS #THEATRE #SOCIALLY ENGAGED ART

People Power Partnership is a participative theatre project producing performances that focus on socially relevant issues and bring together young adults from different cities.

The project responded to the COVID-19 crisis by setting up in-person auditions around Europe, in accordance with the regulations. This meant, dividing auditionees in groups of no more than 5 people, adjusting and extending auditions' time and frequency accordingly and asking the traveling artistic team to undergo PCR testing before and after each audition.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.PEOPLE-POWER-PARTNERSHIP.EU

IN SITU ACT

LIEUX PUBLICS (FR)

Rethinking artistic creation in public space by offering new transnational co-creation solutions

#LARGE COOPERATION PROJECT #PERFORMING ARTS #PUBLIC SPACE #ONLINE EVENT

IN SITU ACT presents itself as a tool for structuring artistic creation in public space across Europe by means of seminars, collective mentoring, residencies, and mobility support. Given the nature of the project, IN SITU ACT had to reinvent itself to face the COVID-19 crisis by recording podcasts and live talks, giving carte-blanche to artists, and providing support to alternative creation processes.

The project came up with new solutions to promote transnational mobility, set up performances, and organise residencies. These ranged from adapting to countries' regulations and pairing artists and audiences from different countries, resulting in an improved transnational collaboration in local contexts, public spaces and, overall, more opportunities for the broadcasting of real performances for online audiences.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.IN-SITU.INFO

PERFORMING ARTS IN (A WORLD IN) TRANSITION II

INFORMAL EUROPEAN THEATRE MEETING AISBL (BE)

KNOWN AS IETM - INTERNATIONAL NETWORK FOR CONTEMPORARY PERFORMING ARTS

Continuing in an alternative way but not being limited by the digital means

#NETWORK #PERFORMING ARTS #DANCE #THEATRE #CIRCUS #OPERA #DIGITAL ARTS #HYBRID EVENT

IETM is a network of over 500 performing arts organisations and individual members working in the contemporary performing arts worldwide. The network responded to the COVID-19 crisis by transforming its in-person events to hybrid formats and by supporting its members and the performing arts sector at large, as much as possible. Not only did it rethink the organisational aspects of its events, but also their purpose, (the audiences that they were reaching,) and the content itself. Such hybrid forms allowed IETM to reach out to and engage new audiences.

In total, IETM held 25 national members' meetings and 12 small- and large-scale digital events. It also transformed its Autumn Plenary Meeting into a multi-location hybrid event that included a virtual conference with content being created and transmitted from 22 locations around the world as well as several smaller in-person meetings.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.IETM.ORG

Cultural heritage

FRH CONNECT

FUTURE FOR RELIGIOUS HERITAGE (BE)

Reinventing traditional actions to raise awareness on religious heritage

#NETWORK #CULTURAL HERITAGE #RELIGIOUS HERITAGE #ONLINE EVENT

Future for Religious Heritage is the only network bringing together people and organisations whose aim it is to save, protect, and promote Europe's religious heritage.

The network responded to the COVID-19 pandemic by replacing their scheduled conference with digital alternatives. These included: 1) a webinar titled The Challenges and Opportunities of COVID-19 on the Cultural Heritage Sector, which counted with the contribution of high-level speakers from the EU Commission, ICOMOS, and FRH network; 2) FRH Conversations on the adaptation of the sector to the pandemic, complemented by a survey; 3) an online awareness-raising campaign combining sport and heritage called Jump for Heritage; 4) Religiana, an online database for religious heritage sites.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.FRH-EUROPE.ORG

OUR MANY EUROPES

MUSEO NACIONAL CENTRO DE ARTE REINA SOFIA (ES)

A mix of live performances and online seminars linking heritage, public space, and citizens

#LARGE COOPERATION PROJECT #CULTURAL HERITAGE #AUDIENCE DEVELOPMENT #ONLINE EVENT

Our Many Europes focuses on the 1990s in an attempt to understand our contemporary European identity. It does so by putting the audience on the front line and by redesigning museums' strategies accordingly.

Confronted with the travel and gathering limitations, the project responded to the COVID-19 crisis by commissioning an analysis of the online audience to refocus its activities and experiment with various online formats. These included: 1) online seminars, like <u>Glossary of Common Knowledge</u>, <u>'Commons / Solidarity'</u>; 2) performance art exhibitions, such as <u>Acció exhibition</u> (MACBA, Barcelona), which relied on free app tours and small-scale live performances; 3) online exhibitions with site-specific works, such as <u>Artists in quarantine</u>, which allowed artists to reflect on their own situation and the use of public space during the lockdown (windows, balconies).

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.INTERNATIONALEONLINE.ORG

Visual arts

EUROPEAN ARTIFICIAL INTELLIGENCE LAB

ARS ELECTRONICA LINZ GMBH & CO KG (AT)

Exploring flexibility in the use of tools while staging a hybrid festival

#LARGE COOPERATION PROJECT #VISUAL ARTS #DIGITAL ART #ONLINE EVENT #HYBRID EVENT

The European ARTificial Intelligence Lab emerged out of an idea to bring AI-related topics to both the general and the more specialised audience by means of exhibitions, labs, workshops, conferences, and residencies.

The project responded to the COVID-19 crisis by staging a hybrid festival in September 2020 resulting from a collaboration with over 180 partners and named: <u>ARS ELECTRONICA GARDENS</u>. During the five-days festival, partners presented programs both online as well as on-site in their respective cities, readapting their content to the new formats. This collective experiment opened doors to new audiences, contributed to building bridges between regional and international audiences, and improved the project's outreach.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.ARS.ELECTRONICA.ART/AILAB

EUROPEAN PHOTOGRAPHY PLATFORM

VANDEJONG BV (NL)

Digital formats applied to exhibitions to keep the contact with the audience alive

#PLATFORM #VISUAL ARTS #PHOTOGRAPHY #ONLINE EVENT

The European Photography Platform Futures brings together leading European photography organisations to support and nurture the professional development of emerging artists. It aims to add long-term value in empowering early and mid-career photographers – launching initiatives to promote their work and granting them access to an unprecedented network of professionals, markets and audiences.

The platform responded to the COVID-19 pandemic by replacing their annual 5-day event with an online festival lasting one month and including networking activities, exhibitions, lectures, and online studio visits among others. To prepare for this, the organisers developed and implemented a new digital format for organising online exhibitions that was later adopted by artists, experts, and institutions.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.FUTURES-PHOTOGRAPHY.COM

TV FREE EUROPE - ONE AND A HALF MILLION STEPS OVER BORDERS

KULTURÁLIS ÖRÖKSÉG MENEDZSEREK EGYESÜLETE (HU)

Reinventing TV as a local and trans-local communication tool

#SMALL COOPERATION PROJECT #VISUAL ARTS #PERFORMING ARTS #HYBRID EVENT

TV Free Europe brings together perspectives from both sides of the former Iron Curtain and identifies current challenges to freedom. The project responded to the COVID-19 pandemic by organising online, hybrid, and offline performances, enabling them to work together with partners from other countries. Moreover, organisers set up an online TV channel as a common platform to share research as well as artistic content within the project consortium and with audiences. Such initiatives not only allowed participants to feel more engaged, but also promoted a sense of community among attendees who were separated by countries' restrictions.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.TV-FREE-EUROPE.EU

Design and applied arts

EUROPEAN DESIGN UPGRADE: TRANSNATIONAL CAPACITY BUILDING

CHARITABLE FUND 'K.FUND' (UA)

A practical solution to replace physical presence is the start point for new content

#SMALL COOPERATION PROJECT #DESIGN #APPLIED ARTS #EMERGING ARTISTS #ONLINE EVENT

European Design Upgrade (EDU) brings together designers, artists, architects, scientists, IT professionals, and entrepreneurs from Belgium, Ukraine, and Finland to address the current challenges of the urban ecosystems. It is an interdisciplinary project aiming to support the development of emerging creative professionals and the creative industries.

The project responded to the COVID-19 crisis by launching *Plan B* - a design initiative that complies with the restrictions by replacing the physical presence of international tutors and mentors. Plan B consisted of online lectures and a web-platform for communication, providing participants with the equivalent information, international hackathons, and opportunities for projects' pitching. The content created and used to support the online exhibition and the projects' activities was stored and archived on the EDU and the Dutch Design Week websites respectively and became open-source information once the project finished.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.EDUPGRADE.DESIGN | WWW.KFUND.UA

MATERIAL DESIGNERS: BOOSTING TALENT TOWARDS CIRCULAR ECONOMIES

ELISAVA FUNDACIÓ PRIVADA ESCOLA UNIVERSITARIA (ES)

Engaging stakeholders, influencers and participants by means of virtual exhibitions and residencies

#SMALL COOPERATION PROJECT #DESIGN #APPLIED ARTS #ONLINE RESIDENCY #ONLINE EVENT

Material Designers presents new designers as promoters of the positive impact of circular economy and of the creation of emerging creative industries. The project responded to the COVID-19 crisis by relying on a software for the creation of a virtual exhibition and on various applications to generate high quality audio-visual material to be disseminated through stakeholders and influencers. Moreover, organisers managed to make the shift to virtual residencies, which allowed frequent interactions between participants and mentors. Finally, they restructured their communication strategy and created physical representations of creative works for these to be sent out to stakeholders to improve engagement.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.MATERIALDESIGNERS.ORG

Books and publishing

FANTASTIC EUROPE: BETWEEN MAGIC AND TECHNOLOGY

LLC PUBLISHING HOUSE 'NAVCHALNA KNYHA - BOHDAN' (UA)

Relying on online book clubs and joint reading sessions to build a community of readers and authors

#LITERARY TRANSLATION #ONLINE EVENT #AUDIENCE ENGAGEMENT

Fantastic Europe promotes the translation of works that prompt people to wonder and question. The project responded to the COVID-19 crisis by replacing on-site presentations with an online format, and by organising a short story contest, Life After the End, as part of the promotion of the novel Hothouse by Brian Wilson Aldiss. The contest gave the participants the opportunity to get involved in the discussion of the book, to present their own literary works, and to get acquainted with the ideas of the other contestants. Moreover, the project promoted joint book readings that became popular among book bloggers during the pandemic. This new practice allowed influencers to leave their feedback on the same book and to offer a highly diversified set of reviews to the audience.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.BOHDAN-BOOKS.COM

MIGRANTEN AUS DEM LAND DER KINDHEIT

ETA VERLAG PETYA LUND (DE)

Bypassing social distance by offering a more personalised experience

#LITERARY TRANSLATION #ONLINE EVENT #AUDIENCE ENGAGEMENT

Migranten aus dem Land der Kindheit promotes the translation of 6 authors and their books from Southeast Europe while shining a light on the common European narrative.

The project responded to the COVID-19 pandemic by replacing in-person book presentations with online events as well as by sending free books and e-books all over Europe, accompanying them with small gifts and personalised postcards and extra surprises for the customers. By these means, the project was able to reach a wider audience.

Useful links

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.ETA-VERLAG.DE

ON THE MARGINS: UNDERREPRESENTED VOICES, GENRES AND EXPERIENCES IN EUROPEAN LITERATURES

V.B.Z. D.O.O. (HR)

Creative and diversified solutions towards the outside during times of isolation

#LITERARY TRANSLATION #PUBLIC SPACE #ONLINE EVENT #HYBRID FESTIVAL

On the Margins is a literary translation strategy focused on the promotion and distribution of 30 high-quality literary works written in lesser-used languages or underrepresented genres.

The project responded to the COVID-19 crisis by launching promotional outdoor campaigns called *Poetry in Motion*. The campaign included numerous posters inside of Zagreb's buses and trams. Moreover, billboards promoting the project were set up in Zagreb and Rijeka. Thus, while book fairs were cancelled, there were still posters and stickers on the windows of the bookstores where cosy reading corners were created. Such initiatives were supported by offline hybrid events such as the *Vrisak Book Festival*. During the event local authors participated in in-person events (considering the restrictions in the country) while foreign authors gave Zoom interviews, which were streamed through one of Croatia's biggest news portals, 24sata. The streaming was also available on Vrisak's website and <u>YouTube channel</u>.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW,NAMARGINI.VBZ.HR

READING (MORE) EUROPEANS: FURTHER STRENGTHENING CULTURAL IDENTITY THROUGH LITERATURE

UITGEVERIJ DE GEUS (NL)

Supporting local bookstores by means of hashtags, personalised book deliveries, and phone calls

#LITERARY TRANSLATION #ONLINE BOOK SALES

Reading (more) Europeans promotes reading as a way of strengthening a shared European cultural identity. To do so, it sets out to publish 8 to 10 books a year and involve authors, readers, and translators in discussions.

The project responded to the COVID-19 crisis by readjusting its publishing strategy, developing actions to support bookstores, and joining a national social media campaign, #steunjeboekhandel. This translated to sending e-mails and newsletters and making phone calls to promote online purchases from local bookstores' websites or showing up to help bookstores deliver books to online buyers by bike or car.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.DEGEUS.NL

READ ME I AM YOURS

DRUSTVO SLOVENSKIH PISATELJEV (SI)

Bringing authors and audiences closer by means of instant messaging platforms

#SMALL COOPERATION PROJECT#LITERATURE #ONLINE EVENT

Read Me I am Yours wants to promote less known European literary works coming from smaller nations, regions, minorities or under-represented literary bodies. It does so by creating exchange opportunities and residencies aiming to preserve the cultural heritage and to stimulate the international cultural tourism.

The project responded to the COVID-19 crisis by replacing these events with 1) live events where local authors were involved 2) online events where foreign authors implicated. The organisers experimented with various online formats ranging from online literary readings, discussions, and presentations of authors by means of short biographic videos of them to instant messaging platforms stimulating the online communication between authors and readers.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.VILENICA.SI

SPECIAL MARKS: 10 CONVERSATIONS ABOUT IDENTITY

ANETTA ANTONENKO PUBLISHERS (UA)

Putting inclusive artistic practices in the limelight

#LITERARY TRANSLATION #THEATRE #SOCIALLY ENGAGED ART

Special Marks proposes the translation and publication of 10 books with prominent playwrights from different European countries. The project responded to the COVID-19 crisis by launching UNLIMITED POSSIBILITIES, as part of Special Marks: 10 Conversations about Identity. This initiative counted with the contribution of disabled playwright and director Iryna Harets. She performed at the Poltava Social Theatre of Contemporary Dialogue a performance of the play Our Garden by Cypriot author and winner of the EU Literary Prize, Antonis Georgiou, with the involvement of public activists from the Ukrainian Society of the Blind. The event was complemented by online consultations with psychologists and lawyers made possible by the Center for the Protection of Rights Fight for Right for participants with disabilities.

Useful links

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.ANETTA-PUBLISHERS.COM

ULYSSES' SHELTER: BUILDING WRITERS-IN-RESIDENCE NETWORK 2

SRSEN IVAN - SANDORF PUBLISHING (HR)

Humanising the experience by allowing participants to share their lockdown stories

#SMALL COOPERATION PROJECT #LITERATURE

Ulysses' Shelter is a literary residency network aiming to combine residencies for young authors with events for local target groups. The project responded to the COVID-19 crisis by setting up interviews with the residents, publishing material concerning the residency programme online, and initiating a documentary about how the project faced the pandemic. This not only managed to offer the participants a chance to share their stories and exchange their experiences, but also served as a way of finding common solutions to draft a more efficient business model for partners.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.TOVAR.HR

VERSOPOLIS

BELETRINA, ZAVOD ZA ZALOZNISKO DEJAVNOST (SI)

Bringing poetry closer in a new digital environment

#PLATFORM #LITERATURE #POETRY #EMERGING ARTISTS #ONLINE FESTIVAL

Versopolis was launched with the intention of creating more opportunities for emerging European poets and reducing the gap between them and the audience. The platform responded to the COVID-19 crisis by setting up Festivals of Hope, digital poetry initiatives to link the global literary scene. Festivals and literary organisations worldwide were invited to participate in the initiatives via an open call with a remarkable response rate: 136 organisations joined and over 1.3 million people were reached. In addition, the initiative also created ties between distinguished organisations within the international literary sector.

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.VERSOPOLIS-POETRY.COM

Multidisciplinary

WOMEN EQUAL SHARE PRESENCE IN THE ARTS AND CREATIVE INDUSTRIES

AUDITORIO DE GALICIA (ES)

Inside out - making gender inequality visible from the streets

#LARGE COOPERATION PROJECT #MULTIDISCIPLINARY #HYBRID EVENT

Wom@rts wants to highlight women's contributions to the European heritage and to tackle gender inequality by promoting training activities and events. The project responded to the COVID-19 crisis by organising the hybrid, Hay Europa28 Festival in Maribor. Twenty-eight female artists participated in the highly discussed and viewed event. In addition, a second set of small-scale exhibitions was displayed from the windows of the Vilnius Town Hall. Consisting of large-scale reproductions visible from the streets, these were complemented by online reproductions accessible through an online platform, allowing spectators to do a wirtual tour through the town hall of Vilnius

Useful links:

CREATIVE EUROPE'S PROJECTS' RESULTS DATABASE

WWW.WOMARTS.EU/PROJECT

Creative Europe projects' response to the COVID crisis

A selection of practices shared by the beneficiaries of the Creative Europe Programme

June 2021